



**Cleveland Foodbank, Inc.**  
15500 South Waterloo Road  
Cleveland, OH 44110  
[www.clevelandfoodbank.org](http://www.clevelandfoodbank.org)



Joanne's daughter, Kelli

## Help feed TWICE as many hungry neighbors this holiday season!

Dear Friend,

November 2012

In the spirit of the holiday giving season, the Greater Cleveland Automobile Dealers' Association has issued a very special \$50,000 matching gift challenge – with an additional \$25,000 of matching funds pledged by the Dominion Foundation – for a match total of \$75,000!

**From now until December 31, every dollar you give will be DOUBLED until we reach \$75,000. That's a total impact of \$150,000!**

This amazing opportunity comes at a critical time for our community. I hear stories all the time from parents who are skipping meals to pay bills, keep up with mortgage or rent payments, and still provide enough food for their children. The need for your support remains great.

**I hope you believe, as I do, that no one should ever have to go hungry – especially at this time of year.**

As unemployment plagues Northeast Ohio, with poverty at an all-time high, families like Joanne's are pushed to their breaking point. Joanne and her husband, Rob, are devoted to their children Kelli, 14, Brandy, 12, Randy, 10, and Sara, 6. But providing for them has been tough since Rob lost his job at the height of the recession. He's looking for work, but without a full-time job, his family struggles.

"One time we were living in a hotel and we needed food really, really bad," 14-year-old Kelli offers, her mom looking on, embarrassed.

Without a steady income, parents like Joanne and Rob can't guarantee their children will have happy holiday memories of a full table. But thanks to the Greater Cleveland Automobile Dealers' Association and Dominion Foundation's matching gift challenge, your holiday gift will help feed twice as many hungry families!

**Normally, every \$1 you give provides four nutritious meals. But right now, a gift of \$25 will provide Joanne, Rob and their children with dinner for a month. Or, a gift of \$50 will provide the family with enough dinners for two months!**

(over, please)

You could make an incredible difference for someone on the brink of losing hope.

Generous Foodbank supporters like you are helping real families like Joanne's every day. When a trip to the grocery store just isn't in the budget, Joanne is able to visit Our Lady of Mt. Carmel Church, a Foodbank partner agency in Wickliffe. She says the food pantry has been a lifeline for her family. When it's the end of the month and money is tight, she has somewhere to turn to ensure her children won't feel the damaging effects of hunger.

Frances Teresczuk, from the church's St. Vincent DePaul Society, says the pantry has seen an influx of hungry neighbors in recent years. About 70 families depend on the church to supplement their food supply each month.

"We wouldn't be able to function without the donors' support of the Cleveland Foodbank," Frances says.

~~As for Joanne, she couldn't be more grateful to have the stability of Mt. Carmel's food pantry.~~

"Thank you - thank you a lot," Joanne says of your support. "I really appreciate it."

You've made such a difference for Joanne, Rob and their kids, but there are countless other parents scrambling to provide for their families.

**Will you embrace this season of generosity by sending a holiday gift to be DOUBLED today? We can't meet the \$75,000 match without you!**

I'm so grateful for the support of friends like you as we work to fight hunger here in Northeast Ohio. Thank you for brightening the holidays for our hungry neighbors.

Happy Holidays,



Anne Campbell Goodman  
President & CEO

*P.S. Please don't wait — we need to hear from you before December 31 for your gift to be matched. Thank you for bringing hope and joy to people in our community who struggle with hunger.*

